

Scottish Business Monitor

The first Royal Bank of Scotland Business Monitor of 2016 reveals that business growth in Scotland is slowing. What are the key numbers?



Turnover



Costs

31% of businesses say costs have increased, while 12% report a fall. Such a small difference between these figures is the lowest recorded since at least 2008

Customer loyalty



New business

A third of businesses have less new custom

34%



26%
have reported an increase

Exports

Exports fell among 39% of businesses



Capital investment



One in five businesses report an increase in capital investment, while 30% report a dip.

Just 13% of firms expect investment to fall in the six months to August

This is the fourth consecutive quarter in which companies reporting a fall have exceeded those witnessing an increase

The Business Monitor is produced in association with the Fraser of Allander Institute. The survey was carried out in February 2016 and the data are based on 330 responses